

NAEEM PATEL

Web Designer & Developer

NP.

DESIGN · BUILD · OPTIMISE

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01 / PROFILE

Web Designer and Developer with hands-on experience modernising commercial software websites and building digital products across responsive front-end development, PHP/MySQL systems, Android applications, API integrations and technical SEO. I translate business requirements into clear, maintainable interfaces and operational tools, supported by earlier experience in software testing, engineering and technical support.

02 / CORE EXPERTISE

DESIGN

UI/UX design, responsive layouts, semantic HTML, accessibility, design systems and interaction design.

BUILD

HTML5, CSS3, JavaScript, PHP, MySQL, REST APIs, Kotlin, Jetpack Compose, Room and Retrofit.

GROW

Technical SEO, Search Console, Bing Webmaster Tools, SEMrush, Core Web Vitals and content architecture.

03 / PROFESSIONAL EXPERIENCE

Web Designer · Fusion eCare Solutions Ltd · Bolton, UK **16 Oct 2024 - Present**

- Lead the redesign and front-end implementation of commercial product pages, improving responsive behaviour, content hierarchy and conversion journeys while retaining established functionality.
- Maintain and extend a custom PHP/MySQL website and administration tools, including CMS workflows, TinyMCE content editing, image handling and server-side validation.
- Build reusable interface patterns across navigation, footer, product, billing and contact experiences, with careful testing on desktop, tablet and mobile devices.
- Implement and troubleshoot business integrations, including Microsoft Graph/OAuth email workflows and REST-based data exchange.
- Apply technical SEO using Google Search Console, Bing Webmaster Tools and SEMrush, focusing on metadata, internal linking, content structure, accessibility and Core Web Vitals.
- Work directly with leadership and internal stakeholders to convert commercial requirements into practical, maintainable releases and support deployment through local XAMPP and production environments.

QA Application Test Engineer · Get It Delivered · Leicester, UK **Sep 2020 - Sep 2021**

- Planned and executed functional, usability, performance and load testing for a delivery application.
- Documented test plans, test cases, defects and results, then worked with developers to reproduce issues and verify fixes.
- Reviewed user flows and interface behaviour, providing practical UI/UX feedback before release.

Delivery Associate Software Engineer · Mphasis · Mumbai, India **Dec 2019 - Sep 2020**

- Modified and supported existing software to correct defects, improve interfaces and maintain reliable business processes.
- Used MS SQL to verify ticket movement between databases, investigate scheduler failures and manually resolve stalled records.
- Provided real-time client-site support during month-end and peak operating periods, with regular stakeholder updates.

Technical Support Engineer · Mphasis · Mumbai, India **Jan 2018 - Nov 2019**

- Resolved customer issues through phone, email, chat and remote-access support while working within established service-level targets.
- Diagnosed software, Windows, installation, connectivity, firewall and VPN issues and guided users through clear step-by-step solutions.
- Recorded incidents accurately, escalated recurring problems and supported software configuration and upgrade activity.

04 / SELECTED PROJECTS

Bilal Jamia Masjid Digital Platform · Kotlin · Jetpack Compose · PHP · MySQL · REST API

An end-to-end mosque platform connecting a native Android application to a secure administration system for prayer schedules and published notices.

- Designed and developed the Android interface using Kotlin, Jetpack Compose and Material 3, including prayer times, countdowns, Hijri/Gregorian dates and notices.
- Implemented Retrofit-to-validation-to-Room synchronisation so the interface reads from a reliable local cache while receiving controlled API updates.
- Built the supporting PHP/MySQL API and administration workflow for authorised schedule and notice management; project remains in active development.

Fusion Care Website & CMS Modernisation · UI/UX · JavaScript · PHP · MySQL · Technical SEO · fusioncare.co.uk

A coordinated programme of page, navigation and CMS improvements for an established care-software website.

- Redesigned product and billing experiences with clearer hierarchy, responsive components, accessible interactions and conversion-focused calls to action.
- Modernised header, footer and contact journeys while preserving existing URLs, form identifiers, content and search-sensitive page structure.
- Improved administration workflows and reusable front-end patterns to reduce inconsistency across the website.

Custom CMS & Microsoft Graph Integration · PHP · MySQL · TinyMCE · OAuth

Operational tooling for managing website content and reliable business email workflows without relying on a generic off-the-shelf CMS.

- Implemented blog create, edit, listing, pagination and media-upload workflows using a custom PHP/MySQL architecture.
- Migrated the editor experience to TinyMCE and integrated Microsoft Graph/OAuth for secure form and email delivery workflows.

05 / TECHNICAL TOOLKIT

FRONT END	HTML5, CSS3, JavaScript, responsive design, semantic markup, accessibility
BACK END	PHP, MySQL, MS SQL, REST APIs, Microsoft Graph/OAuth, TinyMCE
MOBILE	Kotlin, Jetpack Compose, Material 3, Retrofit, Room, Android Studio
DELIVERY & SEO	Git, GitHub, XAMPP, Google Search Console, Bing Webmaster Tools, SEMrush, Core Web Vitals

06 / EDUCATION

Postgraduate Diploma in Computing · De Montfort University, Leicester, UK 2020 - 2021

Awarded 2:1 classification

Bachelor of Science in Information Technology · University of Mumbai, India 2014 - 2017

B grade

07 / RECOGNITION

Employee of the Month · Mphasis · November 2018 and July 2019